## Future Employers will check your Twitter, Facebook and Instagram Postings Clean Up Your Social Media Profiles

Be careful what you post on social media. <u>70% of employers check social media profiles before making a hiring decision</u>. About half of employers check up on current employees on social media and 1/3 have reprimanded or fired an employee based on content found online.

- 1. Google yourself. You will likely see what a potential employer will see
- 2. Set your account settings to Private
- 3. Delete all the bad stuff
- 4. Upload Professional looking profile pictures
- 5. Delete embarrassing comments about you on pages you can control

Employers will check your Twitter, Facebook and Instagram profiles and postings. They can look way back using a search tool called <a href="TheWaybackMachine">TheWaybackMachine</a>. Don't let what they find keep you from getting your dream job.

Ephesians 4:29 NIV "Do not let any unwholesome talk come out of your mouths, but only what is helpful for building others up according to their needs, that it may benefit those who listen."

"More Than Half of Employers Have Found Content on Social Media That Caused Them NOT to Hire a Candidate, According to Recent CareerBuilder Survey", Precision Newswire, August 9, 2018, https://www.prnewswire.com/news-releases/more-than-half-of-employers-have-found-content-on-social-media-that-caused-them-not-to-hire-a-candidate-according-to-recent-careerbuilder-survey-300694437.html

Biron Clark, "How to Clean Up Your Online Social Media Profiles for Job Seekers and Professionals", LinkedIn, October 16, 2019,

https://www.linkedin.com/pulse/how-clean-up-your-online-profiles-ultimate-guide-job-seekers-clark/