



## Preparing for a job interview

Although it has been disproven that Benjamin Franklin first shared the quote, “Failing to plan is planning to fail”, this is a true statement. Zig Ziglar said, “If you aim at nothing, you will hit it every time.” How do these sayings have anything to do with job interviews?

Check out this diagram of common mistakes during a job interview.

[34-crucial-tips-your-next-job-interview](#)

In the interview, remember a few things:

1. Tell your story in your own words
2. Stand out and show the interviewer who you really are. They are assessing their future colleague.
3. Approach the interview is communication with another human. Remember they have families dreams emotions in a complex life just like you.
4. Sit up right at the edge of your seat, leaning in slightly towards your interviewer.
5. Keep your hands above the table to enhance trust
6. make eye contact with each interviewer when answering questions
7. If interviewing on the phone, dress as if you were going in person and remember to smile when you are speaking. They can hear it in your voice.

Prepare for the interview

1. Practice telling a little about yourself.
2. Be able to share how you heard about the opportunity and what you know about the role.
3. Showcase a bit of your knowledge about the company to differentiate why they should hire you. Then touch on a couple of high points regarding your talent and skills that make you a good fit.
4. Use stories from your past to show how you overcame challenges when answering their questions.
5. Be prepared to ask your interviewer what motivates them about the company and what a normal day in their business would look like for you.

We highly recommend looking through the [Interview Preparation Guide](#) provided by International Career and Leadership Coach Eli Bohemond on LinkedIn.com.

College Atlas, “34 Crucial Tips for Your Next Job Interview”, Visually, March 9, 2020,  
<https://visual.ly/community/Infographics/how/34-crucial-tips-your-next-job-interview>

Eli Bohemond, “Prepare Yourself for Any Interview - A Comprehensive Guide”, LinkedIn, January 8, 2018,  
<https://www.linkedin.com/pulse/prepare-yourself-any-interview-comprehensive-guide-eli-bohemond/>